

# MANUFACTURING EXTENSION PARTNERSHIP

## Success Stories from the Field

### Jadon Foods

#### Nevada Industry Excellence

#### Product Packaging Success at Jadon Foods

**Client Profile:**

Jadon Foods is a woman and minority-owned baked goods manufacturer specializing in low-glycemic, diabetic friendly and gluten free cookies, cakes and snacks. The company employs 5 people at its facility in North Las Vegas, Nevada.

**Situation:**

As a small, start-up business, maximizing each dollar spent or invested was critical to Jadon Foods. The company needed to find a way to extend its products' shelf life in order to meet domestic and international distribution timelines. They were unwilling to compromise the integrity of their products through the addition of preservatives. Jadon Foods turned to Nevada Industry Excellence, a NIST MEP network affiliate, to resolve packaging and shelf-life challenges.

**Solution:**

Nevada Industry Excellence introduced Jadon to operations specialist Jeff Englehart who helped research options and move forward with improved processes. The company's improved packaging was a direct result of Englehart's research and recommendation. Nevada Industry Excellence's assistance with shelf-life stabilization and extension allowed the company to penetrate markets beyond their locality.

**Results:**

- \* Realized \$20,000 in cost savings.
- \* Avoided \$10,000 in consulting fees
- \* Created 4 jobs.
- \* Achieved a more competitive and profitable position.

**Testimonial:**

"Working with Nevada Industry Excellence has opened doors and provided us with resources to help us grow more efficiently. Project manager Jeff Englehart has always been available to answer questions and to offer support. He has assisted us in each step of our progress, and we look forward to our continued relationship as we continue to grow."

Jane Lee, President